

## About PURUS

PURUS Technologies Inc. is an Alberta-based software company. Since 2007, PURUS has invested over \$6M to first study and validate an emerging space called collaborative decision management and then to build a suite of open, extensible software that addresses the requirements of that space.

The Gartner Research Group defines collaborative decision management, or "CDM", as *"an emerging platform which combines business intelligence (BI) with social networking, collaboration, decision tools and workflow, to help knowledge workers make and capture higher quality decisions"*.

A variety of market forces are driving today's demand for CDM, but these market forces can be summarized into three key drivers, namely:

- 1) the "flattening" of the world of business that has resulted in business being conducted 24/7 across continents, time zones and cultural divides,
- 2) the demand for more transparency, responsibility and accountability from our governments, corporations and financial institutions in the wake of the "great recession", and
- 3) the "great crew change": the continuing departure of the "baby boomers" from the work force, potentially resulting in a massive knowledge & experience gap, and the entry of the "echo" of those boomers which expect a "connected" experience at work because they have grown up in the world of ubiquitous high speed internet, mobile smart phones, social networking and interactive gaming.

The software industry is buzzing about the need for greater collaboration - be it through email, better document management, sales related "chatter", or "Facebook-like" sites for the enterprise. However, a true collaborative decision management solution is more than a bolt-on to existing tools or a repurpose of existing consumer social media applications. PURUS believes it requires a thoughtful and comprehensive approach that answers the question, "How can our organization make better decisions in today's highly connected and distributed world?"

## DecisionSurface®

PURUS has built its suite of CDM products, DecisionSurface®, from the ground up using the six pillars of CDM. See our whitepaper on the web site at [www.purustech.com](http://www.purustech.com) for more details of this vision.

DecisionSurface® has recently completed its second beta and is on track to be released formally to the market on January 31<sup>st</sup>, 2011. Post-release, PURUS intends to continue to develop innovative features for DecisionSurface® driven by both architectural opportunity and client-requirements.

The PURUS team is growing and is looking for the best and the brightest. PURUS is well capitalized and offers an excellent salary and stock ownership plan. Find out more at [www.purustech.com](http://www.purustech.com) or contact Jonah Simpson at [jonah@purustech.com](mailto:jonah@purustech.com).



# UX Architect

## *Position Summary:*

The primary responsibility of the UX Architect (UXA) is to apply research and user-experience best practices to organize information in ways that are meaningful, intuitive, and add product/business value for our clients and internal product endeavors. The UXA is critical to the success of each interactive project. Success requires thorough understanding of all aspects of user experience practice, including interactive strategy, usability, persona/scenario development, interaction design and information architecture. The UXA must be able to collaborate with all internal teams to create and document site architecture via task flow diagrams, site maps, content models, wireframes and related deliverables. The UXA reports to the CTO.

## *Responsibilities:*

- Understand customer needs, business requirements, and brand-related design issues, and uses these findings to create documentation that satisfy all three.
- Conducting competitive market analysis and preliminary user research
- Developing application strategy
- Constructing application architecture and navigational schemes
- Designing workflows and wire frames
- Developing and writing functional specifications
- Coordinating navigation with design, engineering and product management
- Developing usability testing scenarios
- Design, develop, and verify usability of UI for new and existing features.
- Develop a set of best practices, rules, and UI guidelines for programming staff.
- Be actively involved in the entire interface development process, from identifying end-user needs and idea generation to implementation.
- Contribute as a full member of cross-functional teams to create innovative user experiences for existing and new product offerings
- Employ user centered design methodologies to influence product teams to achieve the solution that is right for our customers
- Create task analyses, use cases, mock-ups, user interaction models, wire frames, mock-ups and prototypes, design specs and guidelines, and screen flows with little direction
- Process-oriented with ability to work with different UI materials and rapid prototyping.
- Maintain strong understanding of application of and web standards and constraints

## *Attributes:*

- Team-oriented attitude
- Ability to work under pressure & multi-task
- Strong visual skills
- Good communication and organizational skills
- Excellent leadership, communication and presentation skills

